



WVEC
613 Woodis Ave.
Norfolk, VA 23510

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract # 847482

Schedule Dates 10/19/12-10/25/12
Advertiser National Republican Congressional Committee (83'
Agency/T-Code National Media Research Planning (1768)/154600;
Product Political - Non-Ballot Issue (1196)
Brand NRCC IE (128132)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name ROBINSON, TRACEY
Phone/Fax /
CPE 155/426/2962
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments NRCC-IE 10/19
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/09/12
Last Modified 08/09/12
Entered By Penne Marsh
CO-OP No
Headline # 06268408
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,286.75
Net Total \$12,958.25
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	17	\$15,245.00
Grand Total:	17	\$15,245.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	7A- 9A (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR	8/9/12
2.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY	8/9/12
3.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	11P- 11:35P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	8/9/12
4.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	4:30A- 4:59A (ET)		1							1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	8/9/12
5.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	6P- 6:30P (ET)		1							1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	8/9/12
6.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	8A- 9A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT	8/9/12
7.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:58A- 11A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	THIS WEEK-ABC	8/9/12
8.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	6P- 6:30P (ET)								1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	8/9/12
9.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	5:58A- 8A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	WVEC NEWS SU	8/9/12
10.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	8A- 9A (ET)								1	1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN	8/9/12
11.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9A- 9:30A (ET)								1	1	\$175.00	\$175.00	Norfolk (WVEC) (WVEC)	WALL ST JRNAL	8/9/12
12.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	4:30A- 4:59A (ET)					1				1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	8/9/12
13.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	4:30A- 4:59A (ET)			1						1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	8/9/12
14.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	7A- 9A (ET)			1						1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR	8/9/12

CONFIRMATION CONTRACT

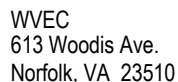
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Contract #	847482
Schedule Dates	10/19/12-10/25/12
Advertiser	National Republican Congressional Committee (83)
Agency/T-Code	National Media Research Planning (1768)/1546007
Product	Political - Non-Ballot Issue (1196)
Brand	NRCC IE (128132)
Salesperson	Blair, Cheryl (2205)
Sales Office	TeleRep - Philadelphia
Buyer Name	ROBINSON,TRACEY
Phone/Fax	/
CPE	155/426/2962
Account Types	National/Political Issue - Agency
Billing Type	Weekly/Irregular
Comments	NRCC-IE 10/19 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered	08/09/12
Last Modified	08/09/12
Entered By	Penne Marsh
CO-OP	No
Headline #	06268408
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$2,286.75
Net Total	\$12,958.25
Sales Tax	

Norfolk (WVEC) (WVEC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	17	\$15,245.00
Grand Total:	17	\$15,245.00

[illegible]

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------